

## Symbiosis Centre for Management Studies, Nagpur Bachelor of Business Administration - Honours/Honours with Research Programme Structure 2023-27

1.	OBJECTIVE			llence for imparting hig luate level, thus empow		d contemporary r an early entry into the
			accessible to student	s across borders of relig	gion, geography, casto	e or gender.
		To provide an envir	onment that facilitate	s holistic development	of the student person	ality.
		To foster thinking n and responsible me		ve to societal needs and	issues thus making t	hem good human beings
		To stimulate in stud	dents an interest in re	search and initiate then	n into research metho	odologies.
2.	DURATION (IN MONTHS)	48 (Full Time) With	Multiple Entry and M	ultiple Exit Options		
3.	INTAKE	180				
4.	RESERVATION	one replaces her like 10 mag 10	a) SC	b) ST	c) Differently abled	d) Domicile of Nagpur (In Percentage)
		I. Within the sanctioned	(In Percentage)	(In Percentage)	(In Percentage)	(and or containing of
		intake	15	7.5	3	25 (Includes) i. Scheduled Caste (percentage) - 15 ii. Scheduled Tribes (percentage) - 7.5 iii. Differently Abled (percentage) - 3
			a) Kashmiri Mig	rants (In Seats)	b) International : Percentage)	Students (In

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		II. Over and above the sanctioned intake	2		20	
5.	ELIGIBILITY	Students who wish to 6.	grade (45% Marks or eq opt for Honours with R	uivalent grade for Sc esearch must earn a	ecognised Board with a mi heduled Caste / Scheduled 7.5 CGPA and above at the cy's Lateral Entry Rules for	Tribes). e end of Semester-
6.	SELECTION PROCEDURE		on and Written Ability Te edure for the Multiple Er		listed candidates based on the University's Lateral Ent	
7.	MEDIUM OF INSTRUCTION	English				
8.	PROGRAMME PATTERN	Semester				
9.	COURSE & SPECIALIZATION	<ol> <li>Human Resource N</li> <li>Marketing Manage</li> <li>Financial Managen</li> </ol>	ment nent red (Choose any one Management ment		hosen as a Major)	
10.	FEE			Academic Fee p.a	Institute Deposit	Total
		Indian Students	Other than Nagpur Domicile	3,50,000	20,000	3,70,000

			(Amount in INR)			
			Nagpur Domicile (Amount in INR)	2,97,500	20,000	3,17,500
		International Students	NRI/ PIO/ OCI Category (Amount in US\$)	6,850	275	7,125
			Foreign National Category (Amount in US\$)	1,300	275	1,575
		al fees at the time of i	complete the additional ntimation of the exit. Th			
11.	ASSESSMENT		e 40% Continuous Asses nore than 30% of the tot		The state of the s	•
12.	STANDARD OF PASSING	Point (GP) is 10 corr Assessment and Terr Students securing le	ne student for each exar esponding to O (outstan m End examinations sep ss than 40% marks in a Degree to the student w mme.	ding). For all courses, a arately with a minimum ny head of passing will b	student is required to Grade Point of 4 corn be declared FAIL. The	o pass both Continuous responding to Grade P. University awards a
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	consideration the pe 10 CGPA and the suc <b>Diploma</b> in Business the performance of a	ess Administration will be reformance of all semeste coessful completion of the Administration will be a lall semester examination letion of the 4 credit Vocaletion of the 4 credit Vocaletical	er examinations subject of e 4 credit Vocational Co awarded at the end of th is subject to obtaining a	to obtaining a minim urse in the summer. e semester-4 by taki minimum 4.00 CGPA	um 4.00 CGPA out of ing into consideration

**Bachelor** of Business Administration with the applicable Major and applicable Minor will be awarded at the end of the semester-6 by taking into consideration the performance of all semester examinations subject to obtaining a minimum of 4.00 CGPA out of 10 CGPA.

**Bachelor** of Business Administration **Honours** with the applicable Major and applicable Minor will be awarded at the end of the semester-8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.

**Bachelor** of Business Administration **Honours with Research** with the applicable Major and applicable Minor will be awarded at the end of the semester- 8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.

### 14. CLASSIFICATION OF CREDITS AND NUMBER OF NON-CREDIT COURSES

Semester	Major	Minor	Multi- disciplinary	The state of the s	Skill Enhancement	Common Value Added	Summer Internship	Research Project / Dissertation	Total Credits	No. of Mandatory Non- Credit Course/s	No. of Non- Credit Audit Course/s
1	6	4	3	2	3	2	0	0	20	1	
2	6	4	3	2	3	2	0	0	20	1	
3	6	4	3	2	3	2	0	0	20	1	
4	12	4	0	2	0	0	4	0	22	1	
5	16	6	0	0	0	0	0	0	22	1	
6	16	4	0	0	0	0	0	0	20	0	As per
Total	62	26	9	8	9	6	4	0	124		the
					Honours						Student's Choice
7	16	4	0	0	0	0	0	0	20	0	0.10.00
8	12	8	0	0	0	0	0	0	20	0	]
Total	90	38	9	8	9	6	4	0	164		]
	•			Hoi	nours with Re	search				-	]
7	16	4	0	0	0	0	0	0	20	0	
8	4	4	0	0	0	0	0	12	20	0	



Total	82	34	9	8	9	6	4	12	164		
	udents	exiting the	Programme a	fter Semester -	2 OR Semes	ster - 4 shou	ild complete v	ocational co	urses of to	tal 4 credits	in the
summ	er to ob	tain the Ce	rtificate/Diplo	oma.							
Passin	a Mand	atory Non-C	redit Courses	s is a requiremen	nt for the aw	ard of the d	egree.				

Note- In the case of missing Catalogue Course Codes in Annexure A, the Course Codes will be incorporated in the revised programme structure subject to the approval of the respective course outlines from the Academic Council.

Isia Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council and Board of Management.

Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Director - Academics





## Symbiosis Centre for Management Studies, Nagpur Bachelor of Business Administration - Honours/ Honours with Research Programme Structure 2023-27

### **Annexure A**

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
			Semester - 1				
		Discipline	-Specific Courses	/Major Co	urses		
T2210	0213220101	Fundamentals of Mathematics		1	25	0	25
TM2130	0213220102	Principles and Practices of Management		1	25	0	25
		(0	Major Course				
T2465	0213220103	Fundamentals of Marketing	Marketing Management	4	40	60	100
T2263	0213220104	Organizational Behaviour	Human Resource Management	4	40	60	100
TM2126	0213220105	Fundamentals of Accounting	Financial Management	4	40	60	100
		Total	<b>Required Credits</b>	4	40	60	100
		(Choose Any One	Minor Course Course other tha		osen Major)		
T2465	0213220103	Fundamentals of Marketing	Marketing Management	4	40	60	100
T2263	0213220104	Organizational Behaviour	Human Resource Management	4	40	60	100
TM2126	0213220105	Fundamentals of	Financial	4	40	60	100

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Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Accounting	Management				
		Total	Required Credits	4	40	60	100
THE		Abi	lity Enhancement	Course			
		(0	Choose any One Co	urse)			
T6362	0213220106	Speech and Communication		2	20	30	50
T6098	0213220107	Introduction to Better Language Skills		2	20	30	50
		Total	<b>Required Credits</b>	2	20	30	50
	THE STATE OF	Sk	ill Enhancement C	ourses			
T3755	0213220108	Basics of MS Office		3	30	45	75
		Cor	nmon Value-Adde	d Course			
TH4258	0213220109	Yoga I		2	50	0	50
		Ma	ndatory Non-Credi	t Course			
T4005	0213220110	Integrated Disaster Management		0	0	0	0
(Ch	oose Any One		Multidisciplinary Co ersity Basket of Mo		inary Courses	given in Annexu	re B)
-	-	MD1		3	75	0	75
			Grand Total	20	305	195	500
			Semester – 2	l.			
		Disciplin	e-Specific Courses	/Major Co	ourses		
T2224	0213220201	Research Methodology		1	25	0	25
T2212	0213220202	Fundamentals of Economics		1	25	0	25

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Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
			Major Course			SHIRL SHEET	
			choose any One Co	ourse)			
TM2132	0213220203	Fundamentals of B2B Marketing	Marketing Management	4	40	60	100
T2264	0213220204	Human Resource Management	Human Resource Management	4	40	60	100
T2451	0213220205	Introduction to Costing	Financial Management	4	40	60	100
		Total	Required Credits	4	40	60	100
			Minor Course				
		(Choose any One	Course other tha	n the cho	osen Major)		
TM2132	0213220203	Fundamentals of B2B Marketing	Marketing Management	4	40	60	100
T2264	0213220204	Human Resource Management	Human Resource Management	4	40	60	100
T2451	0213220205	Introduction to Costing	Financial Management	4	40	60	100
		Total	Required Credits	4	40	60	100
		Abi	ility Enhancement	Course			
			Choose any One Co	ourse)	,		7
T6003	0213220206	Indian Kaleidoscope- Culture and Communication		2	20	30	50
T6399	0213220207	Basic Marathi I		2	20	30	50
		Total	Required Credits	2	20	30	50
		Sk	ill Enhancement C	ourse			
T3756	0213220208	Advanced Excel		3	30	45	75
		Com	mon Value-Added	Courses			
T2835	0213220209	Sustainability Studies		2	50	0	50

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Catalogue Course Code	Course Code	COURCE LITIE	ajor / linor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Mandatory	Non-Credit	Courses			
TH4095	0213220210	Fitness for Life		0	0	0	0
(Ch	oose Any One	Multidis Course from the University I	<mark>ciplin</mark> ary Co Basket of Mu		nary Courses g	iven in Annexui	re B)
-	-	MD2		3	75	0	75
			Frand Total	20	305	195	500
18:00	(On	Vocationally for students who wish to	Courses (Sexit after the		ar with a Certif	icate)	
T2021	0213220211	Insurance Management		2	50	0	50
T2876	0213220212	Export Import management		2	50	0	50
		Total Requi	red Credits	4	100	0	100

Note: Students exiting at the end of the second semester and earning 40 credits will be awarded a "Certificate in Business Administration" provided they successfully complete the additional 4 credits of vocational courses offered during the summer term.

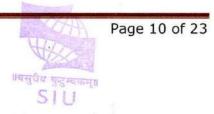
Semester - 3	Sem	ester -	- 3
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	(	Major Courses Choose Any One Cou	ırse)			
0213220301	Consumer Behaviour and Insights	Marketing Management	6	60	90	150
0213220302	Workforce Planning	Human Resource Management	6	60	90	150
0213220303	Financial Statement Analysis	Financial Management	6	60	90	150
	Tota	I Required Credits	6	60	90	150

(Choose Any One Course other than the choosen Major)

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Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
TM2136	0213220304	Consumer Behaviour and Insights	Marketing Management	4	40	60	100
	0213220305	Workforce Planning	Human Resource Management	4	40	60	100
	0213220306	Financial Statement Analysis	Financial Management	4	40	60	100
		Total	<b>Required Credits</b>	4	40	60	100
			lity Enhancement				
			Choose Any One Co	urse)			
T6007	0213220307	Business Communication		2	20	30	50
T6401	0213220308	Basic Sanskrit I		2	20	30	50
		Total	<b>Required Credits</b>	2	20	30	50
			ill Enhancement C Choose Any One Co				
T3742	0213220309	Data Analytics using MS-Excel		3	30	45	75
		Con	nmon Value-Added	Course			
TE7851	0213220310	Introduction to Artificial Intelligence		2	50	0	50
		Mar	ndatory Non-Credit	Course			
TH4535	0213220311	Emotional Well- being		0	0	0	0
(Che	oose Any One		lultidisciplinary Co ersity Basket of Mu		nary Courses g	iven in Annexur	e B)
-	_	MD3		3	75	0	75
			Grand Total	20	275	225	500



Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
			Semester - 4				
			Major Courses ose Any One G				
		Group 1 -	Marketing Ma	nagement			
	0213220401	Services Marketing		6	60	90	150
	0213220402	Digital Marketing		6	60	90	150
		Group 2 – Hu	man Resource	Managem	ent		
	0213220403	Performance Management System		6	60	90	150
	0213220404	Managerial Competencies and Career Development		6	60	90	150
		Group 3 -	Financial Mar	nagement			
	0213220405	Indian Banking and Financial System		6	60	90	150
	0213220406	Financial Management		6	60	90	150
		Total Red	uired Credits	12	120	180	300
	(Cho	oose Any one course from	Minor Courses any one group	-2.0	in the chosen I	Major)	
		Group 1 -	<b>Marketing Ma</b>	nagement			
TM2131	0213220401	Services Marketing		4	40	60	100
T3680	0213220402	Digital Marketing		4	40	60	100
		Group 2 – Hu	man Resource	Managem	nent		
TM2139	0213220403	Performance Management System		4	40	60	100
	0213220404	Managerial Competencies and		4	40	60	100

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Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Career Development					
		Group	3 - Financial Mar	nagement			
T2112	0213220405	Indian Banking and Financial System		4	40	60	100
T2456	0213220406	Financial Management		4	40	60	100
		Total R	Required Credits	4	40	60	100
		Abilit	y Enhancement	Courses			
IS THE REST		(Choose any one	course from the	Following	(Courses)		Francisco de la composição
	0213220407	Scientific Thinking in Communication		2	20	30	50
	0213220408	Advanced Business Communication		2	20	30	50
		Total F	Required Credits	2	20	30	50
			Summer Interns	hip			
T2904	0213220409	Summer Internship		4	40	60	100
		Mand	latory Non-Credit	Course			
	0213220410	Vasudhaiva Kutumbakam		0	0	0	0
			<b>Grand Total</b>	22	220	330	550
		Vocat	tional Courses (S	ummer)			
	(On	ly for students who wis	The state of the s	The state of the s	Year with a Dip	loma)	
			One from the Fol	lowing Co	urses)	· ·	
T2781	0213220411	Global Business Environment		4	100	0	100
	0213220412	Talent Acquisition and Retention		4	100	0	100
	0213220413	Finance Strategy		4	100	0	100

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Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Total F	Required Credits	4	100	0	100

Note: Students exiting at the end of the fourth semester and earning 80 credits will be awarded a "Diploma in Business Administration," provided they successfully complete the additional 4 credits of vocational courses offered during the summer term.

Semester -	- 5
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			Courses y One Group)			
		Group 1 – Marke	ting Management			- 1-2
	0213220501	Fundamentals of Brand Management	6	60	90	150
	0213220502	Basics of International Marketing	6	60	90	150
	0213220503	Sales and Distribution Management	4	40	60	100
		Group 2 - Human Ro	esource Managem	ent		
	0213220504	Compensation Management	6	60	90	150
	0213220505	Cross Cultural Management	6	60	90	150
T2292	0213220506	HRD Instrument	4	40	60	100
		Group 3 – Finan	cial Management			
	0213220507	Introduction to Corporate Finance	6	60	90	150
	0213220508	Advanced Financial Management	6	60	90	150
	0213220509	Banking Operations Management	4	40	60	100



Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Total	Required Credits	16	160	240	400
		Mir	or Course- Comp	ulsory			
T8000	0213220510	Service Learning		2	50	0	50
		_	Minor Courses				
	(Cho	oose Any one course fro				Major)	
			1 - Marketing Ma	nagement			
=	0213220501	Fundamentals of Brand Management		4	40	60	100
	0213220502	Basics of International Marketing		4	40	60	100
	0213220503	Sales and Distribution Management		4	40	60	100
			<b>Human Resource</b>	Managem	ent		
TM2140	0213220504	Compensation Management		4	40	60	100
ı	0213220505	Cross Cultural Management		4	40	60	100
T2292	0213220506	HRD Instrument		4	40	60	100
		Group	3 - Financial Mai	nagement			
T2966	0213220507	Introduction to Corporate Finance		4	40	60	100
T2102	0213220508	Advanced Financial Management		4	40	60	100
	0213220509	Banking Operations Management		4	40	60	100
		Total	Required Credits	4	40	60	100
		Ma	ndatory Non-Cred	lit Course			
T2883	0213220511	Core Environmental		0	0	0	0

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Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Studies					
			<b>Grand Total</b>	22	250	300	550
			Semester – (	5			
		(0	Major Courses				- 14-37
			1 - Marketing Ma				
	0213220601	Elemetary Retail Marketing		6	60	90	150
	0213220602	Advertising and Public Relations		6	60	90	150
	0213220603	Customer Relationship Management		4	40	60	100
	UES ELLE TOTAL	Group 2 -	<b>Human Resource</b>	Managem	ent		
	0213220604	Emotional Intelligence and Personal Growth		6	60	90	150
	0213220605	Talent Management		6	60	90	150
	0213220606	Training and Development		4	40	60	100
		Group	3 - Financial Mai	nagement			
	0213220607	Financial Regulatory Environment		6	60	90	150
	0213220608	Corporate Governance and Finance		6	60	90	150
	0213220609	Personal Finance		4	40	60	100
		Total	Required Credits	16	160	240	400
	(Che	oose Any one course fro	Minor Courses		n the chosen M	Major)	

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Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Group 1 -	Marketing Ma	nagement			
	0213220601	Elemetary Retail Marketing		4	40	60	100
	0213220602	Advertising and Public Relations		4	40	60	100
	0213220603	Customer Relationship Management		4	40	60	100
		Group 2 - Hu	man Resource	Managem	ent		
	0213220604	Emotional Intelligence and Personal Growth		4	40	60	100
	0213220605	Talent Management		4	40	60	100
	0213220606	Training and Development		4	40	60	100
		Group 3	- Financial Mai	nagement			
	0213220607	Financial Regulatory Environment		4	40	60	100
T1084	0213220608	Corporate Governance and Finance		4	40	60	100
	0213220609	Personal Finance		4	40	60	100
		Total Rec	quired Credits	4	40	60	100
			<b>Grand Total</b>	20	200	300	500

Note: Students exiting at the end of the sixth semester and earning 124 credits will be awarded a "Bachelor of Business Administration" degree. Total Credits at the end of the Third year (Major 62, Minor 26, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Common Value-Added Courses 6).

Semester - 7

(Honours / Honours with Research)



Catalogue Course Code	Course Code	COURCE LITIE	njor / inor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		C1. C1.	jor Courses				
		Group 1 – Ma	Any One G				
		Introduction to	arketing Ma				
	0213220701	Marketing Analytics		6	60	90	150
	0213220702	Business Analytics for Marketing		6	60	90	150
	0213220703	Fundamentals of Rural Marketing		4	40	60	100
		Group 2 - Huma	n Resource	Managem	ent		
	0213220704	Industrial Relations and Employment Related Laws		6	60	90	150
	0213220705	Fundamentals of HR Analytics		6	60	90	150
TM2143	0213220706	Workforce Analytics		4	40	60	100
	70.	Group 3 – Fi	nancial Mar	agement			
	0213220707	Security Analysis and Portfolio Management		6	60	90	150
	0213220708	Mergers and Acquisitions		6	60	90	150
T2933	0213220709	Financial Risk Management		4	40	60	100
		Total Requir	red Credits	16	160	240	400
	(Cho	Mir pose Any one course from an	nor Courses y one group		n the chosen I	Major)	
		Group 1 - Ma	arketing Ma	nagement			
	0213220701	Introduction to Marketing Analytics		4	40	60	100

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Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
	0213220702	Business Analytics for Marketing		4	40	60	100
	0213220703	Fundamentals of Rural Marketing		4	40	60	100
		Group 2 - Hu	man Resource	Managem	ent		
TM2141	0213220704	Industrial Relations and Employment Related Laws		4	40	60	100
	0213220705	Fundamentals of HR Analytics		4	40	60	100
TM2143	0213220706	Workforce Analytics		4	40	60	100
		Group 3 -	- Financial Mar	agement			
T2934	0213220707	Security Analysis and Portfolio Management		4	40	60	100
TM2123	0213220708	Mergers and Acquisitions		4	40	60	100
T2933	0213220709	Financial Risk Management		4	40	60	100
		Total Red	quired Credits	4	40	60	100
			<b>Grand Total</b>	20	200	300	500
	P		Semester - 8				- 1
			(Honours)				
		(Cho	Major Courses ose Any One G				
		Group 1 -	Marketing Ma	nagement			
	0213220801	Fundamentals of Marketing Research		4	40	60	100

Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
TM2137	0213220802	Marketing Strategy and Implementation		4	40	60	100
	0213220803	Brand Management and Communications		4	40	60	100
		Group 2 - H	luman Resource	Managem	ent		
	0213220804	Research Paper Writing in Human Resource Management		4	40	60	100
	0213220805	Organizational Development and Change		4	40	60	100
T2478	0213220806	Human Resources and Total Quality Management		4	40	60	100
	*		3 – Financial Mar	nagement			
	0213220807	Excel, Investment Analysis and Decisions		4	40	60	100
T2967	0213220808	Taxation		4	40	60	100
	0213220809	Trade Finance and Forex Risk Management	,e	4	40	60	100
	3/r	Total R	equired Credits	12	120	180	300
	(Cho	oose any two courses fro	Minor Courses m any one group		an the chosen	Major)	
			- Marketing Ma				
	0213220801	Fundamentals of Marketing Research		4	40	60	100
TM2137	0213220802	Marketing Strategy and Implementation		4	40	60	100

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Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
	0213220803	Brand Management and Communications		4	40	60	100
		Group 2 -	<b>Human Resource</b>	Managem	ent		
	0213220804	Research Paper Writing in Human Resource Management		4	40	60	100
	0213220805	Organizational Development and Change		4	40	60	100
T2478	0213220806	Human Resources and Total Quality Management		4	40	60	100
		Group	3 - Financial Mai	nagement			
	0213220807	Excel, Investment Analysis and Decisions		4	40	60	100
T2967	0213220808	Taxation		4	40	60	100
	0213220809	Trade Finance and Forex Risk Management		4	40	60	100
		Total	Required Credits	8	80	120	200
			Grand Total	20	200	300	500
		(H	lonours with Rese	earch)			
		(C	Major Courses hoose Any One Co				
	0213220801	Fundamentals of Marketing Research	Marketing Management	4	40	60	100
	0213220804	Research Paper Writing in Human Resource Management	Human Resource Management	4	40	60	100

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Catalogue Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
	0213220807	Excel, Investment Analysis and Decisions	Financial Management	4	40	60	100
Total Required Credits				4	40	60	100
	(Cho	oose Any One from the	Minor Courses Following Courses		an the chosen	Major)	
	0213220801	Fundamentals of Marketing Research	Marketing Management	4	40	60	100
	0213220804	Research Paper Writing in Human Resource Management	Human Resource Management	4	40	60	100
	0213220807	Excel, Investment Analysis and Decisions	Financial Management	4	40	60	100
Total Required Credits				4	40	. 60	100
			Research Project	ct			
T2812	0213220810	Research Project		12	120	180	300
		**	Grand Total	20	200	300	500

Note: Total Credits at the end of Fourth year 164 for "Bachelor of Business Administration with Honours" (Major 90, Minor 38, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Common Value-Added Courses 6).

Total Credits at the end of Fourth year 164 for "Bachelor of Business Administration with Honours with Research" (Major 82, Minor 34, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Research Project 12, Common Value-Added Courses 6).





# Symbiosis Centre for Management Studies, Bengaluru Bachelor of Business Administration – Honours / Honours with Research Programme Structure 2023-27

### **SUMMARY**

Semester	100% Continuous Assessment Credits	Term End (University) Examination Credits	Total Credits	Total Marks
1	7	13	20	500
2	7	13	20	500
3	5	15	20	500
4	0	22	22	550
5	2	20	22	550
6	0	20	20	500
Total	21	103	124	3100
		Honours	***	
7	0	20	20	500
8	0	20	20	500
Total	21	143	164	4100
	Но	nours with Research		
7	0	20	20	500
8	0	20	20	500
Total	21	143	164	4100





## Symbiosis Centre for Management Studies, Nagpur Bachelor of Business Administration - Honours/ Honours with Research Programme Structure 2023-27

#### **Annexure B**

### **List of Multidisciplinary Courses**

S. No.	Catalogue Course Code	Course Code			Course Title	Credit
		Semester 1	Semester 2	Semester 3		
1	T1454	0213220111	0213220213	0213220312	Constitutional Law I	3
2	T3499	0213220112	0213220214	0213220313	Data Analysis Using Python	3
3	TH4541	0213220113	0213220215	0213220314	Data Analytics in Sports	3
4	T3754	0213220114	0213220216	0213220315	Fundamentals of Cloud Computing	3
5	TE7456	0213220115	0213220217	0213220316	Fundamentals of Cyber Security	3
6	T4729	0213220116	0213220218	0213220317	Intellectual Property Rights	3
7	T1471	0213220117	0213220219	0213220318	Law of Contracts	3
8	T2489	0213220118	0213220220	0213220319	Renewable Energy Sources	3
9	TE7223	0213220119	0213220221	0213220320	Smart Urban Planning	3
10	THM6037	0213220120	0213220222	0213220321	Statistics of Nature	3
11	T3741	0213220121	0213220223	0213220322	Web Development using CMS	3
12	TH4537	0213220122	0213220224	0213220323	Well for Life	3
13	TH4363	0213220123	0213220225	0213220324	Cognitive Psychology	3
14	T6767	0213220124	0213220226	0213220325	Public Policy in India	3
15	T6769	0213220125	0213220227	0213220326	India's Foreign Policy	3
16	TH4538	0213220126	0213220228	0213220327	Weight Training and Conditioning	

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